

LILLA WYLDE

825-962-0194 | lilla.wylde@gmail.com | Calgary, AB



SUMMARY

Concept-driven copywriter with a background in painting and legal work, bringing a unique blend of visual storytelling, precision, and analytical thinking to creative projects. Former paralegal experienced in communicating complex ideas clearly and persuasively. Now focused on digital copywriting that draws on behavioral psychology and human insight to craft engaging campaigns, brand messaging, and content that inspires action and meaningful connection.

EXPERIENCE

Journeyman painter

Fairmont Hotels & Resorts

02/2024 - 2026 | Banff

Hotel Chain

- Awarded employee of the month within first month
- Documented and record kept tasks
- Customer service, addressed company concerns, policies and workplace issues.
- Trained apprentices
- Completed additional Safety Training

Sub Contractor

Luxe Painting

2016 - 2023 | Banff, AB

Self Employed

- Developed plans for acquiring new clients through variety of marketing techniques
- Monitored employee performance to determine areas of success and improvement
- Specialized in painting for commercial and residential projects
- Supervised, and taught a small crew within shop/on site

Paralegal

Sangha Law Office

2019 - 2020 | Calgary AB

Company Description

- Drafted and reviewed legal documents including deeds, affidavits, and contracts
- Conducted legal research to complete cases and files
- Filed, organized documents for upcoming cases
- Worked closely with solicitors/clients and team

Front Desk Reception/Office Manager

Soulstice Wellness Centre

2018 - 2019 | Location

Company Description

- Direct billed insurance companies, took payments
- Composed and distributed correspondence through letters and emails
- Prepared weekly logs of business activity
- Attended to clients in person
- Managed/organized office files

LANGUAGES

French

Intermediate



English

Native



Hungarian

Native



EDUCATION

Business

SAIT

2021 - 2022

Paralegal/Legal Assistant

ABM College

2017 - 2018

High School

St Martin de Porres

2009 - 2012

SKILLS

Adaptability

Creative Writing

Attention to detail

Organized/Flexible

Outstanding people skills

Communication

Team work

Problem Solving

Leadership

Advocacy

Volunteer

INTERESTS



**Renovations,
Swimming, Biking,
Tennis, Pool, Chess,
Sewing/Design,
Software Development**



**Reading, Travel,
Volunteering,
Community Support**



**Writing novels,
Research on Mental
Health**